

EXHIBITOR PROSPECTUS

THE SHAPE OF THINGS TO COME

2006



ACADEMY OF MOLECULAR IMAGING ANNUAL CONFERENCE

ORLANDO, FLORIDA • MARCH 25 – 29, 2006

GAYLORD PALMS RESORT AND CONVENTION CENTER

IMAGING THE
BIOLOGY OF LIFE:
FROM RESEARCH
TO DIAGNOSIS TO
CLINICAL CARE



AMI

ACADEMY OF MOLECULAR IMAGING

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Welcome

Molecular imaging is an emerging field in which the modern tools of molecular and cell biology are being married to state-of-the-art technology for non-invasive imaging. The goals of this field are to develop technologies and assays for imaging molecular/cellular events in living organisms. These approaches should help lead to better methods of studying and imaging the biology of life from research to clinical care. As an exhibitor, you will be a part of this progressive school of thought.

Our vision is to provide a world-class marketplace for scientists, physicians, technologists, administrators, industry representatives, graduate students, post-doctoral fellows, residents and other health care professionals with multiple opportunities to obtain the latest information in molecular imaging. In so doing, our goal is to produce a unique marketplace atmosphere, allowing companies a venue for showcasing their important role in imaging the biology of life.

What Is AMI?

THE BEST OPPORTUNITY IN MOLECULAR IMAGING

The Academy of Molecular Imaging (AMI) is the premier professional society for anyone involved or interested in molecular imaging. It encompasses the various technologies of molecular imaging and multimodalities formed by merging together imaging of biological processes with anatomical structures in which these processes take place. This includes such technologies as PET, optical imaging, MRI, SPECT, CT and ultrasound. The primary focus of AMI is *in vivo* molecular imaging, as well as *in vitro* studies that underlie the *in vivo* approaches.

AMI is comprised of four distinct councils:

The Institute for Molecular Imaging (IMI) brings together scientists from various disciplines to help advance basic science research in the field of molecular imaging. IMI scientists are involved in developing instrumentation and assays and studying the structure and biological nature of normal organ function and its failure in disease. IMI's major focus is to move from work in small animal models using a variety of modalities to clinical human trials.

The Institute for Clinical PET (ICP) brings together physicians, scientists, technologists and members from industry to share findings from clinical research, clinical practice and technology advances to explore the use of PET and PET/CT as molecular imaging techniques for providing biological descriptions of disease in patients. ICP provides a forum where various imaging modalities are evaluated to help produce the best utilization of each, or combinations of them, to improve clinical diagnostic accuracy in patient management.

Society for Non-Invasive Imaging in Drug Discovery (SNIDD) provides opportunities for scientists from the pharmaceutical industry, academia and regulatory agencies to come together to learn more about advancing the appropriate use of non-invasive molecular imaging technology as tools in drug research and development. Its goal is to help this technology become more widely used since it has the potential to increase the efficiency of drug discovery and development programs by reducing both the overall time required and the cost of these programs.

The Institute for Molecular Technologies (IMT) is an integral component of AMI, representing the perspectives of manufacturers and service providers in relevant fields. IMT promotes widespread education to the public, the professional community and governmental bodies regarding the benefits and uses of molecular imaging technologies and their impact on advancing molecular medicine.

2005 Exhibitors

- | | |
|---|--|
| A ABX Advanced Biochemical Compounds
ABX-CRO Advanced Pharmaceutical Services
Advance Molecular Imaging, Inc.
American College of Radiology (ACR)
American Roentgen Ray Society (ARRS) | K Kodak Scientific Imaging Systems |
| B BARCO Simulation Products
Biodex Medical Systems
Bioscan, Inc.
Bracco Diagnostics, Inc. | L Lippincott Williams & Wilkins |
| C Cambridge Isotope Laboratories, Inc.
Capintec, Inc.
Cardinal Health, Inc.
Charles River Laboratories
Comecer SRL
CRI, Inc.
CTI Molecular Imaging | M Macrocyclics
MedImage, Inc.
MIMvista Corporation
Molecular Imaging Products Company |
| D Discovery Technology International, LLLP | N National Institutes of Health (NIH)
neo•pet, LLC
Nuclear Medicine Technology
Certification Board (NMTCB)
NukeMed, Inc.
Numa Inc. |
| E Eastern Isotopes, Inc.
Elsevier | P PET Scans of America
Philips Medical Systems
Positron Corporation |
| F Faxitron X-Ray Corporation | R R.W. Wiesener, Inc.
Radiology Corporation of America
Rotem, Inc. |
| G G.E. Healthcare
Global Medical Equipment, LLC
Gollman Group, The | S SA Instruments, Inc.
Siemens Medical Solutions USA
Springer
Synter Med, Inc. |
| H Hermes Medical Solutions
Hitachi Medical Systems America, Inc. | T Technology Imaging Services
Thinking Systems Corporation |
| I Intersocietal Commission for the
Accreditation of Nuclear Medicine
Laboratories (ICANL)
Isotope Products Laboratories | V Von Gahlen International, Inc. |
| | X Xenogen Corporation |

Benefits of Exhibiting

The AMI Annual Conference is the leading molecular imaging event. It provides a forum where experts help advance and grow the field of molecular medicine. The people who attend the AMI Annual Conference are top scientists and physicians investigating drug discovery, oncology, neurology and cardiology — fields that are looking to solve problems — and they are prepared to make purchasing decisions.

WHY EXHIBIT?

Again this year, AMI is hosting the AMI MarketPlace, a leading technology launchpad that provides a foundation for new product introductions. In partnership with various companies, the AMI MarketPlace introduces the latest technological advancements with demonstrations, ongoing presentations and other specialized information that focus on the business of molecular imaging. Make sure your company takes advantage of this excellent opportunity to exhibit at this industry-leading event.

At the AMI MarketPlace, attendees will:

- See the big picture in molecular imaging hardware, software and networking products
- Evaluate competing technology solutions
- Test-drive innovative products
- Make informed purchasing decisions
- See new technology first

HOW WE MARKET THE SHOW

AMI has the history and academic name to create a uniquely successful event.

Excitement for the AMI Annual Conference will be spread throughout the medical industry via journals and other venues, reaching thousands of radiologists, radiation oncologists, nuclear medicine physicians, oncologists, neurologists and cardiologists.

Here is a sample list of how we market the show to draw in those select decision-makers.

Tradeshows/Scientific Conferences

AMI is promoting the conference at these tradeshows/scientific conferences: RSNA, SNM, ASCO, ASTRO, SMI, ASNC, ARRS and IEEE Medical Imaging.

Multiple Ads in Scientific Journals

AMI is also advertising in these scientific journals: *European Journal of Nuclear Medicine*, *Journal of Clinical Oncology*, *Journal of Clinical Pharmacology*, *Journal of Nuclear Cardiology*, *Journal of Nuclear Medicine*, *Molecular Imaging and Biology*, *Nature Biotechnology*, *Radiology* and *Science*, among many others.

Direct Mail Campaign

There will be a significant increase in the number of preliminary programs mailed to potential attendees and users this year.

Mailing lists of the members and attendees of RSNA, ASTRO, ASCO, SNM, IEEE, ISMRM and other smaller meetings will be procured with a major concentration on professionals in the southeastern states of Florida, Georgia and Alabama.

An aggressive direct mail campaign will reach potential medical venture capitalists, investment bankers and entrepreneurs who are interested in the field of molecular imaging.

Public Relations

We maintain an active media contact listing of well over 400 names from newspaper dailies, industry trade publications and news magazines. Certain media contacts are targeted for customized outreach efforts in order to secure their on-site attendance. Press releases go out on a regular basis as the program evolves and new information on keynote speakers, program sessions and topics are finalized. Media advisories are sent out closer to the actual conference event dates. As a result of our steady PR campaign, we have enjoyed media coverage and editorial content of the conference in such illustrious publications as *The Wall Street Journal* and in trade magazines such as *Advance Magazine for Administrators*, *Advance Magazine for Technologists*,

Diagnostic Imaging, *Imaging Technology News* and *RT Image*, as well as day-by-day coverage directly from the conference by Auntminnie.com.

AMI will be enhancing its PR activities this year to benefit our exhibitors. As in past years, AMI will have an on-site newsroom for credentialed media to utilize during the conference. Exhibitors that schedule on-site meetings with media are also able to use the newsroom as a meeting place for briefings and interviews. This room is reserved for exhibiting companies' press kit materials, and has become a great resource in past years for media to obtain background, product, and scientific information related to the conference.

Conference Promotion

The conference is listed under the "Meetings and Conferences" section of numerous professional societies' websites such as SNM, RSNA and ASCO, to name just a few, as well as on commercial sites such as Auntminnie.com and on government websites within the NIH.

Free calendar listings are included in publications such as *Science*, *Advanced Imaging*, *Radiology*, and *Advance Magazine*.

Benefits of Exhibiting (con't)

TOP FIVE REASONS TO EXHIBIT AT THE AMI ANNUAL CONFERENCE

1. Exhibit with industry-leading companies — increase sales

The AMI MarketPlace provides an excellent opportunity to interact with manufacturers and development leaders. Exhibitors are afforded an opportunity to further assess industry needs with the top companies that are driving the development of molecular imaging.

2. Exhibit where your customers are — increase sales

AMI is the only organization dedicated to molecular imaging. Because of this specific focus, your audience will be categorized as customers and users of molecular imaging products and services.

3. Capitalize on a unique opportunity — increase sales

The AMI MarketPlace provides a unique atmosphere and opportunity to share in detail your new products and scientific studies alongside other industry leaders.

4. Leverage AMI's marketing efforts — increase sales

AMI has launched several campaigns to market the 2006 AMI Annual Conference. Meet the decision-makers who are coming to investigate your products and services.

5. Increase traffic at your booth — increase sales

AMI has created several marketing opportunities to help you increase booth traffic. Through sponsorships, exhibitors can maximize awareness of new products and brands in different environments during the 2006 conference.

Taking advantage of the sponsorship opportunities at the AMI Annual Conference is an ideal way to get your message directly to this targeted audience while showcasing your company's latest developments. Sponsorship opportunities offer greater exposure for your company and come with a variety of benefits.

*New for 2006!

Sponsorship Opportunities

AMI MONOPOLY*

Sponsorship - \$1,000–\$1,250 per slot
Pass Go...but not these booths! A new twist on an old favorite, our version of Monopoly® is going to turn the exhibit floor into a virtual board game. A game piece with all 16 company logos/messages will be distributed to each attendee in their conference bag and listed on our website. Attendees take their game piece to each of the 16 designated booths or "properties" and get their spaces stamped (you can require attendees do something to "earn" the stamp if you want). Then they turn in their completed game piece to AMI for a chance to win a fabulous prize. Take advantage of the extra pre-conference advertising this sponsorship offers, and be part of a promotion that is sure to drive more traffic to your booth!

PODCASTING*

Sponsorship - \$5,000
Join the iPod® invasion — be the very first company in the molecular imaging field to sponsor conference session podcasts! Twenty-five pre-selected lectures will be audio-captured for conversion to MP3 files that can then be downloaded to either an iPod or MP3 player from a podcasting library hosted on the AMI website (contingent on speaker consent). You can further the excitement about this opportunity by adding a drawing to win one of the newest iPods from the Apple® family of products.

SPEAKER-READY ROOM LOUNGE*

Sponsorship - \$8,000
Now AMI's distinguished invited speakers have a special and comfortable place to preview their presentations away from the hubbub of the conference while mingling with other speakers. This lounge provides convenient access to a number of amenities — state-of-the-art computer equipment, professional staff members available for assistance, refreshments throughout the day, and a secluded and tastefully appointed area for speakers to visit with their colleagues. All presentations will be networked from this location to the corresponding meeting room, which means all presenters must check in at this location. Sponsor will receive recognition on signage prominently displayed outside the entrance to the Speaker-Ready Room Lounge as well as via corporate logo/name usage in screen savers on computer monitors. A cost-effective way to get your company name before this exclusive group of industry thought leaders.

WIFI LOUNGE IN THE EXHIBIT HALL*

Sponsorship - \$5,000
Make big points with grateful attendees as you host what will inevitably be one of the conference "hot spots" — a place where attendees can access complimentary wireless service for their laptops or PDAs. You'll receive accolades galore for providing this valuable service to conference participants. Recognition via signage, listing in final conference program, and featured on a flyer inserted into registration bags announcing AMI MarketPlace highlights.

Sponsorship Opportunities (con't)

EDUCATIONAL TRACK SERIES*

Sponsorship - \$3,000

Associate your company with one of the educational tracks offered at the conference — one that aligns nicely with your company's products. Each track consists of a series of three sessions, with some tracks offered on multiple days. Specific tracks include cardiac imaging, neuroimaging, CT for nuclear medicine physicians, oncology, drug development, diabetes and oncology to name just a few. Company recognition via signage on-site, logo or name displayed in final conference program and logo slide presented at start of each session.

EXHIBITORS' ELECTRONIC NEWSROOM*

Sponsorship - \$1,500

This year, AMI will feature an electronic newsroom, where exhibitors can provide links to their AMI Annual Conference press kit materials through the official conference website. This will greatly enhance exhibitor visibility with attending media, as well as with media unable to attend the conference.

TRADE PUBLICATION AD WRAP AND DELIVERY*

Sponsorship - \$5,000

Provide attendees with a complimentary copy of a popular and well-read trade publication (specific magazine to be determined mutually). The publication will come with a full-page ad wrapped around it featuring artwork designed by the sponsor. The publication can be distributed in your booth, or in the exhibit hall at a prominent location, or

delivered directly to all registered attendees at the Gaylord, placed outside their rooms for that lasting first impression of the day.

PEN AND PAPER PORTFOLIOS*

Sponsorship - \$6,000

Attendees will love having paper and pens provided for note-taking at the session-packed conference. Customize the paper and pen with your company name and/or logo.

UPDATE FROM WASHINGTON REFRESHMENT BREAK*

Sponsorship - \$6,000

One of the conference's most anticipated sessions, this annual update from Washington, D.C. always draws a crowd and is a great place to network with colleagues about the latest in industry-related policy and legislative issues. Be the sponsor of this important gathering. Sponsor recognition via signage, customized napkins, and acknowledgement in the conference program book.

OPENING NIGHT RECEPTION

Sponsorship - \$25,000

Sponsor recognition via custom signage, unique ice sculpture creation with company name/logo, disposable items such as cocktail napkins and plastic glassware with company name/logo, and acknowledgement in program book.

CONFERENCE REGISTRATION BAGS

Sole sponsorship - \$15,000

Partial sponsorship - \$7,500

High-end canvas bag with zipper and adjustable shoulder strap. The AMI logo and the sponsoring company's logo will be printed on one side of the bag in one color.

WELCOME RECEPTION

Sponsorship - \$15,000

Kick off the opening of the AMI MarketPlace and Exhibition with Saturday evening's Welcome Reception held in the exhibit hall. Receive acknowledgement via custom signage, company logo on cocktail napkins used at reception and recognition in the conference program book.

CD-ROM OF EDUCATIONAL SESSIONS FROM THE AMI ANNUAL CONFERENCE

Sponsorship - \$10,500 per day

Whether it's the clinical talks on "cardiac imaging" or the basic science sessions on "stem cell tracking," each CD will contain at least 12 invited speaker presentations. (Sponsor can choose the lectures, contingent on speaker consent.) Compliments of the sponsoring company, the first 200 conference attendees who stop by the sponsor's exhibit booth and have their badges swiped will be mailed a copy of the CD, which will contain the sponsor's logo on the CD itself. This is a great traffic-builder for YOUR booth — because every attendee will want to receive this valuable offer. Should the traffic exceed 200 requests, the sponsor can purchase additional copies of the CDs at a preset, reduced price. Extra bonus benefit — select two of the presentations on your CD for three months of free webcasting on the AMI website following the conference!

BOX LUNCH

Sponsorship - \$10,000

Recognition via custom signage at event and notice in program book. Company name/logo will be on stickers affixed to the box container and printed on napkins.

CONTINENTAL BREAKFAST

Sponsorship - \$8,000

Sponsor recognition via signage and acknowledgement in program book, as well as company logo on napkins.

"MEET THE AUTHORS" POSTER SESSION RECEPTION

Sponsorship - \$7,500

All attendees are invited to this reception in the exhibit hall where the posters are on display. This very popular event will attract a large attendance and provide the sponsor with visibility via custom signage, company logo on cocktail napkins used at the reception and acknowledgement in the conference program book.

POSTER CARRIERS

Sponsorship - \$7,500

An integral part of all scientific meetings are the poster presentations. With hundreds of attendees traveling the globe with their posters, your company can achieve incredible, worldwide exposure with these handy and useful deluxe poster carriers. Your company name and logo appear along the outside portion of these holders, which are made of heavy-duty nylon and have a convenient shoulder strap for easy handling.

Sponsorship Opportunities (con't)

"READ WITH THE EXPERTS" ROOM

Sponsorship - \$7,500

Hand-held audience response keypads are ideal for these highly interactive sessions with the experts. While the attendees are answering questions using this response system, the sponsor's logo appears on the face of the keypad. Put your company name and logo right into the hands of each of these session participants! In addition, while the responses of the audience are displayed on the screen, the sponsor's logo is located on the bottom of each slide. And anytime a response slide is not being projected, the main screen display can show a full-screen promotional slide of your company logo.

INDIVIDUAL BOTTLED WATER

Sponsorship - \$6,500

Create a lasting impression with these personalized bottles of premium water. Your company logo and name make up the entire label of this take-home item (one-color printing included). These 16-ounce bottles with sports lid tops will be used time after time. Bottles can be served chilled at a morning or an afternoon refreshment break, put in the conference meeting room on the morning of one of the meeting days, or given out at your exhibit booth.

CONFERENCE LANYARDS

Sponsorship - \$6,000

Strap color can be the choice of the sponsor and includes one-color printing.

HOTEL KEY CARDS

Sponsorship - \$6,000

Sponsor recognition via company name/logo on key surface with exhibit booth number noted.

INDUSTRY FORUM REFRESHMENT BREAK

Sponsorship - \$6,000

Create visibility for your company at this very popular session, which kicks off the annual conference each year. Sponsor recognition via custom signage, acknowledgement in the program book and all other Industry Forum promotional materials.

FLOATING-ACTION PENS

Sponsorship - \$6,000

Be the first to create this unique and collectible item — one that attendees will clamor for and keep for a very long time. These colorful, well-crafted pens (also known as magic-motion pens) are experiencing a major resurgence in popularity. Your company can have that competitive edge by distributing these nostalgic pens, which have their own unique design. You custom-design your one-of-a-kind masterpiece — the design is limited only by your own creativity. Every attendee can receive this collectors' pen in their conference bag, or they can be obtained only by stopping at your exhibit booth — your choice. Due to the customized nature of the artwork, deadline for this sponsorship is December 1, 2005.

LEAD RETRIEVAL CARDS/NAME BADGES

Sponsorship - \$5,000

Keep your company's name and logo out in front of all attendees with this high-visibility opportunity. Company logo appears in the corner of the conference name badge which doubles as the lead retrieval card.

INTERNET KIOSKS

Sponsorship - \$5,000

These computer kiosks will be located in a central venue for prime viewing and access. Recognition will be given via custom signage on the kiosk, a screen saver with company name/logo and acknowledgement in program book. Company can supply its own mouse pads.

COFFEE BREAKS

Sponsorship - \$5,000

Sponsor recognition via signage and acknowledgement in program book.

PLENARY SPEAKER

Sponsorship - \$3,500

Be the first company to bring the world of Star Trek® to Orlando by "beaming up" a high-profile individual whose schedule will not permit them to actually attend the conference. By using this system, a speaker in a remote location can have their image transmitted into a three-dimensional, life-size projection that enables the speaker to see the audience, address them one-on-one and make actual eye contact. Speaker is chosen and secured by the sponsor. (Sponsorship fee does not include any speaker honorarium fees.) Duration and time of the presentation to be mutually determined by the sponsor and AMI. Sponsor's logo will be displayed on the speaker's podium.

LOUNGE AREAS IN EXHIBIT HALL

Sponsorship - \$1,500 each

One of the biggest benefits of attending any conference is the ability to network and mingle with your colleagues and customers. There will be multiple lounge areas in the exhibit hall, which will be set up with comfortable sofas, chairs and accessible tables. These cozy lounges will enable attendees to "sit a spell" and strike up conversations with fellow delegates without having to leave the exhibit hall. Company name/logo will be displayed prominently on signage in the area, and disposable beverage cups and cocktail napkins bearing the company's name/logo can be used, if provided by the sponsor.

MESSAGE CENTER/JOB BOARD

Sponsorship - \$1,500

Have your company name/logo displayed prominently on both the Message Center and Job Board, centrally located in the midst of the conference registration area where it will be seen by all!

MEDIA ROOM

Sponsorship - \$750

Sponsorship of the Media Room will put you at the center of every story. Sponsor recognition via corporate signage in the Media Room and its entrance. Recognition is also gained by inclusion in the program book.

For inquiries about these sponsorship opportunities at the AMI Annual Conference, please contact Jo Sherman at: josherman@mednet.ucla.edu or 310-825-7577.

Advertising Opportunities

WINDOW DECALS

Cost - \$30 per square foot plus installation/dismantle and rigging charges
Advertise your company or product in the window of our four-acre atrium glass for unparalleled company visibility.

BANNERS ON POLES IN ATRIUM

Cost - \$300 each
Have your company logo or message displayed throughout one section or the entire four-acre atrium with your company banners hung on our existing poles. These double-sided banners are 22" x 44" and can be produced in full color.

BANNERS HUNG FROM CEILING IN ATRIUM

Cost - \$25 per square foot plus rigging charges
Hang your company banner in the St. Augustine atrium, which leads to the convention center. You are guaranteed to make an impact!

GOBO ON USS GAYLORD SAILS

Cost - \$400 per sail per day
Project your company logo on the USS Gaylord Sails, which is docked in the Key West atrium. The USS Gaylord hosts a microbrew bar serving sunset hors d'oeuvre specialties and provides nightly entertainment. This lively nightspot attracts a big crowd each and every night, so don't miss out on this opportunity to "spotlight" your company.

FLOOR DECALS

Cost - \$175 each
Have your message lead the way — all the way to the conference and exhibit hall. Your advertising message or corporate logo can be displayed prominently on the hotel atrium walkways, the pedestrian bridge over to the Convention Center, or leading right into the exhibit hall from the escalators that bring attendees down directly from the meeting rooms. Decals are 2' x 2'.

HOTEL ELEVATOR POSTERS

Cost - \$350 each
What better way to have your message reach an audience than the captive one in the elevators? You know your ad will be read by attendees as they ride the elevators day and night to and from their hotel rooms.

IN-ROOM COMPUTER BROADCAST MESSAGING

Cost - \$800
All guest rooms at the Gaylord Palms Resort are now equipped with a PC-like device that permits a guest to have Internet access, check his/her web-accessible emails, view streaming video or listen to audio. Use of this program is included in the hotel's resort fee, and an informational card about the system is left on each guest bed. Use this new technology to display your company logo or video, send a notice to potential customers or send room message email blasts about your booth in the exhibit hall. Be the first to do an "electronic" room drop!

BANNER ADVERTISING ON IN-ROOM COMPUTERS WITH INTERNET CLICK-THROUGH

Cost - \$750
Take advantage of the Gaylord's unique offering of a "free" computer for use in every guest room, and get your company message out there 24/7.

SURF THE WEB LAUNCH PAGE – LOGO WITH INTERNET RE-DIRECT

Cost - \$800
Have your company's logo front and center every time an attendee opens the in-room computer to surf the net.

ASTROVISION SCREEN

Exclusive/dedicated time - \$2,000/hour
3-hour block of (30) 30-second time spots or 15 minutes total - \$900
6-hour block of (60) 30-second time spots or 30 minutes total - \$1,500
12-hour block of (120) 30-second time spots or 60 minutes total - \$2,700
18-hour block of (180) 30-second time spots or 90 minutes total - \$3,600

At the Gaylord Palms Resort & Convention Center, you are given an opportunity to take advantage of this phenomenal marketing tool! Display your logo, message or company video on this state-of-the-art Astrovision screen located at the heart of the hotel's main atrium, right in the middle of all the action! You are guaranteed instant exposure to guests strolling through the atrium, making their way to the convention center or simply looking out of their room's balcony. What a great way to make your presence seen!

JANUS BOARDS

Exclusive/dedicated time - \$2,000/hour
3-hour block of (30) 30-second time spots or 15 minutes total - \$900
6-hour block of (60) 30-second time spots or 30 minutes total - \$1,500
12-hour block of (120) 30-second time spots or 60 minutes total - \$2,700
18-hour block of (180) 30-second time spots or 90 minutes total - \$3,600
Attract conference attendees' attention with these colorful and eye-catching multimedia displays. There are nine JANUS boards located strategically throughout the resort property ensuring constant visibility of your message.

CONFERENCE BAG INSERTS

Cost - \$3,000 for a one-page flyer (up to 8-1/2" x 11")
\$5,000 for an 8-1/2" x 11" brochure (up to 8 pages)
Get great visibility for your materials as you secure a preferential spot in the Official Registration Bag given to every conference attendee. Materials must be furnished by the company to AMI for insertion into the bags. Samples of promotional pieces must be forwarded to AMI for prior approval.

HANGING BANNERS IN EXHIBIT HALL

Cost - \$2,500 per banner
Be sure your company name hangs high above the crowd with these four-color hanging banners.

Advertising Opportunities (con't)

ADVERTISEMENTS IN PROGRAM BOOK OR AMI NEWSLETTER

Full-page ad: \$500 for IMT members
\$750 for non-members

1/2-page ad: \$300 for IMT members
\$500 for non-members

1/4-page ad: \$180 for IMT members
\$250 for non-members

AD SPECIFICATIONS AND SUBMISSION

Colors: Ads may be submitted in black and white (grayscale) or as a duotone using the following colors: For the program book, use black and Pantone® (PMS) 5777U (uncoated); for the newsletter, use black and PMS 5435U. Photographic images are acceptable provided they are grayscale, monotone or duotone using black and the specified PMS color above.

Digital Formats: For the program book, provide a high-resolution (300 dpi), print-ready PDF. For the newsletter, provide a QuarkXPress™ file (up to version 6.1; supply images and Mac fonts) or an EPS file (text converted to paths or Mac fonts attached).

Sizes: Full-page ads may be full-bleed, and should trim to 8.5" x 11". (Please include crop marks if your artwork contains bleeds.) Bleeds should be at least 1/8". Please keep live matter at least 1/2" from trim.

Half-page ads can be either horizontal or vertical. Horizontal half-page ads should be 8" wide by 5.125" (5-1/8") tall. Vertical half-page ads should be 3.875" (3-7/8") wide by 10.5" tall. If the ad is not contained by a box, leave a reasonable margin around the content in case the layout demands that we box it.

Quarter-page ads should be 3.875" (3-7/8") wide by 5.125" (5-1/8") tall. If the ad is not contained by a box, leave a reasonable margin around the content in case the layout demands that we box it.

File Transmission: Materials are due by **February 1, 2006**. If files are over 5MB, please submit on a ZIP® disk or CD. If files are under 5MB (after being zipped), you can send the zipped files via email. Contact information is shown below:

For program book, send to:
Jeanne Thomson
Logica3 Ltd.
130 Washington Street
West Dundee, IL 60118
Phone: 847-836-3330 x100
jthomson@logica3.com

For newsletter, send to:
David Twomey
Academy of Molecular Imaging
650 Charles E. Young Dr. South
Room B2-030 CHS
Los Angeles, CA 90095-1735
Phone: 310-206-1804
dtwomey@mednet.ucla.edu

Pantone® is a registered trademark of Pantone, Inc.
QuarkXPress™ is a trademark of Quark, Inc.
ZIP® is a registered trademark of Iomega Corporation.

For more information about advertising opportunities, contact Dova Levin at: dlevin@mednet.ucla.edu

Important Dates

OCTOBER 17

Point system begins

NOVEMBER 14

Completed application and 50% deposit must be received

NOVEMBER 18

Deadline for function space requests

DECEMBER 1

Sponsorship requests due

DECEMBER 16

Deadline for final space assignments
Deadline to submit blueprints for approval of booth design

DECEMBER 31

Deadline for securing hotel early-bird rate

JANUARY 17

Space assignments and invoices mailed
Exhibitor Service Kit available
Companies notified of sponsorship selections

JANUARY 20

Deadline for electronic version of company description for program book

JANUARY 23

Camera-ready artwork due for sponsorships

FEBRUARY 1

Deadline for reduction/cancellation of exhibit space (partial refund)
Deadline for final exhibit space payment
Deadline for advertising in conference program book
Deadline for AMI's winter 2006 newsletter advertising

FEBRUARY 6

Deadline for EAC (Exhibitor-Appointed Contractor) Authorization Forms
Certificates of insurance due
Target floor plan assignments released

FEBRUARY 17

Payments due for approved sponsorships
Deadline for Exhibition Badge Order Form

MARCH 24

Move-in from 7:00 a.m. to 11:00 p.m.

MARCH 25

Move-in continues 7:00 a.m. to 3:00 p.m.
Technical Exhibits open at 6:00 p.m.

MARCH 26

Technical Exhibits open at 9:00 a.m.

MARCH 27

Technical Exhibits open at 9:00 a.m.

MARCH 28

Technical Exhibits open at 9:00 a.m. and close at 2:00 p.m.
Dismantle begins at 2:00 p.m.

MARCH 29

Dismantle ends at noon

List of Contacts

SPONSOR AND CONFERENCE MANAGEMENT

Academy of Molecular Imaging
Box 951735
Los Angeles, CA 90095-1735
310-267-2614
310-267-2617 (fax)
ami@mednet.ucla.edu

EXPOSITION MANAGEMENT

Jo Sherman
310-825-7577
josherman@mednet.ucla.edu

ACCOUNTING/BILLING CONTACT

Dova Levin
310-794-4328
dlevin@mednet.ucla.edu

REGISTRATION CONTACT

Veronica Avila
310-267-2614
ami@mednet.ucla.edu

OFFICIAL EXPOSITION CONTRACTOR

Freeman Decorating
2200 Consulate Drive
Orlando, FL 32837
407-857-1500 (general inquiries)
407-850-9328 (fax)

Account Executive – Joelle Sweet
407-816-7946
407-859-0181 (fax)
joelle.sweet@freemanco.com

HOTEL CONVENTION SERVICES

Susan Kothera
Convention Services Manager
Gaylord Palms Resort & Convention Center
6000 W. Osceola Parkway
Kissimmee, FL 34746
407-586-2208
407-586-2299 (fax)
skothera@gaylordhotels.com

HOTEL CATERING SERVICES

Kama Lee
Catering Sales Manager
Gaylord Palms Resort & Convention Center
6000 W. Osceola Parkway
Kissimmee, FL 34746
407-586-1512
407-586-1491 (fax)
klee@gaylordhotels.com

ANCILLARY MEETINGS

Thyag Satgoor
Affiliate Coordinator
Gaylord Palms Resort & Convention Center
6000 W. Osceola Parkway
Kissimmee, FL 34746
407-586-2271
407-586-2299 (fax)
tsatgoor@gaylordhotels.com

HOTEL INFORMATION TECHNOLOGY SERVICES

Tim Fielding
Technology Resolutions Manager
Gaylord Palms Resort & Convention Center
6000 W. Osceola Parkway
Kissimmee, FL 34746
407-586-0504
407-460-3456 (cell)
407-586-0599 (fax)
tfielding@gaylordhotels.com

ELECTRICITY/UTILITIES

The hotel will provide all utility services (electrical, water/drain and compressed air). Please see the Hotel Convention Services order form in the Exhibitor Service Kit.

AUDIOVISUAL & RIGGING COMPANY

Presentation Services
Orlando Monge
407-586-2251
407-586-2255 (fax)
omonge@ps-av.com

Hector Martinez
407-586-2253
407-586-2255 (fax)
hmartinez@ps-av.com

SECURITY

Security services are provided exclusively through Gaylord Palms security. Please see Hotel Convention Services order form in the Exhibitor Service Kit.

Space Pricing and Assignment Process

APPLYING FOR SPACE

- Complete and sign the application/contract.
- Enclose a 50% deposit along with an electronic version of a company description (100 words or less).

AMI CONFERENCE SPACE RATES

All exhibitors will be charged the Technical Exhibit standard rate.

Technical Exhibit: \$28.00/sq. ft.

Corner Charge: \$200/corner

Space Size: 10' x 10' minimum

ASSIGNMENT OF SPACE

This year, AMI is instituting a priority point system for booth space assignments. Points will be awarded based on the following criteria:

- Date Points – A maximum of 30 points will be given for returning the application and a 50% deposit by **Monday, October 17**. Each day thereafter, one point will be deducted, until all 30 points have been exhausted. Applications received after **Monday, November 14**, will not receive any points in this category.
- One point will be given for each \$1,000 taken in sponsorships.
- One point will be given for every 100 square feet of exhibit space.
- One point will be given for each year that a company has exhibited with AMI since 2001.
- Bonus points will be given for each year of IMT membership since 2001.

To maximize your assignment, return your application by **Friday, December 16**. A 50% deposit is due with the completed application. Late applications will be assigned booth space on a **first-come, first-served** basis. AMI will assign all exhibit space and reserves the right to change the location of exhibit space at any time in the best interest of the exhibition.

Exhibitors that change the size of their exhibit space are not guaranteed the original location and are subject to relocation by AMI.

BOOTH SERVICES

8' high back-wall drapes
3' high side drapes
One standard booth sign (7" x 44")
One 6 ft. table
Two chairs
One wastepaper basket
24-hour hall security
Access to scientific sessions

SHOW COLORS

The show colors will be black and white pipe and drape with tuxedo aisle carpeting (a black and white blend). The exhibit hall floor is bare concrete, and carpeting is mandatory. If you do not have carpet or order it, it will be ordered for you and billed to you. Booth carpeting is available through Freeman Decorating (see Exhibitor Service Kit).

BOOTH REDUCTION OR CANCELLATION

Reductions or cancellation of booth space must be made in writing and received by AMI no later than February 1, 2006. Exhibitors reducing booth space by this deadline will receive the appropriate reduction in booth cost/balance due. Exhibitors cancelling by this deadline date will receive back all funds paid less a cancellation fee of \$300. Exhibitors canceling after February 1, 2006 forfeit the full exhibit rental and are responsible for paying the remaining balance in full within 30 days of cancellation.

HOTEL RESERVATIONS

Exhibitors are required to stay at the Gaylord Palms Resort & Convention Center. Companies securing accommodations outside of the AMI Annual Conference block will be fined a penalty fee and lose any priority ranking they may have. Reservations can be made by calling the hotel at 407-586-2000 and asking for Andrea Lelonek, or through the hotel's website using "PET" as the password. Be sure to mention you are attending the **AMI Annual Conference**. A special early bird rate is in effect until **December 31, 2005**. Master billing can be arranged for a minimum number of rooms. Please note: The hotel's cancellation policy is three (3) days prior to arrival date.

Rules and Regulations

1 : MEETING SCHEDULE

The 2006 AMI Annual Conference commences on Saturday, March 25 with the Industry Forum in the afternoon and adjourns on Wednesday, March 29 at 2:00 p.m.

2 : EXHIBIT HOURS

The exhibits will be open to conference registrants and must be fully operational and staffed during these hours: Saturday, March 25, 6:00 p.m. to 8:00 p.m.; Sunday, March 26, 9:00 a.m. to 4:00 p.m.; Monday, March 27, 9:00 a.m. to 4:00 p.m. and Tuesday, March 28, 9:00 a.m. to 2:00 p.m.

3 : EXHIBIT INSTALLATION

Exhibit space may not be occupied by the exhibitor until all conditions as set forth in these Rules and Regulations are met. All power tools and equipment used in the installation of exhibits must be operated in compliance with safety guidelines, as prescribed by O.S.H.A. or other recognized authorities, for the protection of the operator and others working in the vicinity.

All high work, including the installation and adjustment of all supplemental lighting, requiring cranes and hydraulic lifts, must be completed during the exhibitor's target move-in schedule. No hi-lifts will be admitted on the exhibit floor after 12:00 p.m. on Saturday, March 25.

General setup will begin on Friday, March 24 at 7:00 a.m.

All exhibits must be fully operational by 3:00 p.m. on Saturday, March 25. After this time, no installation work will be allowed without special permission from AMI.

No one under 18 years old is permitted in the exhibit hall during installation or dismantle hours.

4 : DISMANTLING/EXHIBIT REMOVAL

All dismantling of exhibits must be done during the times indicated for move-out. No exhibit can be dismantled prior to the official closing time. It is the responsibility of the exhibitor to remove all materials from the exhibit hall by the specified deadline. Failure to remove exhibit will result in removal arranged by AMI at the exhibitor's expense.

Dismantle begins at 2:00 p.m. on Tuesday, March 28 and must be completed by noon on Wednesday, March 29.

5 : EXHIBIT DESIGN/CONSTRUCTION

A. General Requirements

All exhibits must conform to and enhance the professional, educational and instructional atmosphere of the conference.

Exposed parts of any display must be finished so as not to be objectionable to other exhibitors or to AMI. AMI shall, at its expense, provide basic furnishings such as side and back-wall drapes and a standard booth sign. Exhibitors must provide, at their expense, appropriate display components, furniture and floor covering as required.

Exhibitors may not hang their signs or attach any part of their exhibit to the convention center structure. Hanging signs are not permitted with the exception of sponsored AMI banners.

B. In-Line Exhibits

(10' x 10' or multiple thereof)
The minimum space is 10' x 10'. The back five feet of the basic exhibit may be occupied up to a height of 8'. The front five feet of the rented space may be occupied from the floor up to a height of 4'. Equipment may exceed the 4' height limit, but may not be higher than 8', and must be placed so as not to block the view or impede the sight lines of adjacent exhibits.

C. Free-Form Exhibits

(20' x 20' or larger "island")
AMI will consider free-form designs and their effect on surrounding exhibits as factors in assigning exhibit space. Regulations governing such exhibits are the following:

1. All free-form exhibits should have access from all four sides. For an exhibit with limited access, the exhibit booth space assignment will be at the discretion of AMI.
2. No part of any free-form exhibit may exceed a height of 18' from the floor of the exhibit hall.
3. Detailed blueprints that clearly show height and distance from the perimeter of each element of the display, including furniture and equipment placement, as well as the site and nature of any audio presentation, are required to be provided to AMI no later than December 16, 2005. If an exhibitor fails to submit blueprints by this deadline, and the exhibit does not comply with AMI's Rules and Regulations, AMI reserves the right to fine the non-compliant exhibitor, close the exhibit and exclude the exhibitor from any future AMI conferences.

4. In accordance with the Osceola County Fire Department, no exhibit, display or drape will obstruct, impede or otherwise hinder access to fire strobes, fire speaker strobes, fire department access cabinets or fire pulls.
5. Exhibits must be constructed in compliance with the Americans with Disabilities Act of 1991.
6. Covered or multi-level booths are required to have an automatic extinguishing system or fire watch personnel. Scaled, stamped plans of the booth must be submitted. Cost of fire watch personnel is determined by Osceola County Fire and Rescue. Contact Gaylord Palms Conference Services for additional information.

D. Mobile/Transportable Exhibits

Mobile units must be positioned to allow ample room on all sides for stairs, ramps and general attendee traffic. Mobile van units and trailers must utilize a minimum of a 20' wide space. Location may be determined by proximity to drive-in freight doors to permit ease of move-in and move-out. Arrangements must be made in advance with Freeman Decorating, the official drayage contractor, for placement of mobile units on the exhibit floor.

Please note: Osceola County Fire Department regulations state that mobile units used for display purposes should have no more than a quarter (1/4) tank of gasoline. The tank must be taped shut or have a locking gas cap, and battery cables must be disconnected once the unit is in place.

Rules and Regulations (con't)

6 : CARE OF EXHIBIT SPACE

The exhibitor must, at its expense, maintain and keep its exhibit clean and in good order in accordance with these Rules and Regulations and all other applicable rules and ordinances.

7 : BOOTH EQUIPMENT AND SERVICES

Each exhibitor that has completed an application for exhibit space and sent in the 50% deposit will receive an Exhibitor's Service Kit after January 17 from Freeman Decorating. The Exhibitor's Service Kit will include forms to rent booth furniture, accessories, signage or supplemental draping. Also included will be forms to order services such as floral, photography and security.

Wireless capability must be ordered through the Gaylord Palms Resort & Convention Center as an exhibit service. If it is not ordered, please note that the hotel employs the use of a suppression system in the exhibit hall for non-ordered wireless. Please see the "Network/Internet/Wireless" section of the "Information Technology Terms, Conditions, and Requirements" form from the Gaylord Palms Resort & Convention Center provided in the Exhibitor Service Kit for more detailed information.

8 : STORAGE

There is no crate or product storage permitted within the convention center/hotel. All crate storage will be on empty trailers. No storage is permitted in aisles behind in-line booths. There is limited accessible storage available. See the Service Kit for prices and procedures.

9 : SERVICE DESK

A Service Desk for both Freeman and hotel services will be located in the rear of Exhibit Hall F. Here, exhibitors may verify, check and adjust their requirements for installation, furniture, equipment and other auxiliary services. Service Desk hours will be from 7:00 a.m. to 5:00 p.m. on March 24 and 7:00 a.m. to 7:00 p.m. on March 25 for installation days; operational each day of the exhibition and then open from 2:00 p.m. to 6:00 p.m. on March 28 and 7:00 a.m. to noon on March 29 during dismantle.

10 : FIRE AND SAFETY REGULATIONS

Osceola County fire regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such regulations. All decorations must be fireproofed, and electrical wiring must meet the safety requirements of the Osceola County Fire Department. No combustible material shall be stored in or around exhibit booths.

11 : DAMAGE TO EXHIBIT FACILITIES

The exhibitor must leave the occupied space in the same condition as it was received. The exhibitor or its agent shall not injure or deface the walls, columns or floors of the convention center, the booths or the equipment or furniture of the booth. When such damage occurs, the exhibitor shall be liable to the owner of the property so damaged.

12 : PHOTOGRAPHY/VIDEOTAPING

Exhibitors are allowed to photograph, videotape or mechanically record their company's booth during regular floor access hours for exhibitor personnel without the use of additional electrical lighting. This does not include setup and dismantle hours. Exhibitors may not photograph or videotape another exhibitor's display without permission from that exhibitor.

13 : FUNCTION SPACE

Exhibitors needing function space for meetings or events must complete and mail a Function Space Request form, which can be found in the back of this prospectus.

14 : EQUIPMENT OR PRODUCT PRESENTATIONS OFF EXHIBIT FLOOR

Equipment or product presentations to conference attendees or guests by exhibitors other than on the exhibit floor are expressly prohibited. The only exception will be AMI-sanctioned Users' Meetings.

15 : CANCELLATION OF EXHIBIT CONTRACT

Exhibitors that provide written notification of cancellation on or before February 1, 2006 will have any fees collected returned, less a \$300 service charge.

Exhibitors that cancel after February 1, 2006 will not receive a refund and are responsible for payment of the full exhibit fee within 30 days of cancellation.

Failure to remit the balance due on the booth rental fees within 30 days of date of invoice constitutes cancellation of contract, and will be considered a "Late Cancellation," and treated as outlined above.

Space not occupied by 6:00 p.m. on Friday, March 24, 2006 will be forfeited by the exhibitor and the space may be resold, reassigned or used by AMI without refund, unless prior approval has been obtained in writing. If the exhibit is on hand, AMI may assign labor to set up any booth that is not in the process of being erected by the given deadline and to instruct that the exhibitor be billed for all charges.

In all cases, the exhibitor agrees that AMI will have the right to use the booth space as it sees fit, including the selling of space to another exhibitor without any refund to the canceling company.

Rules and Regulations (con't)

16 : EXHIBIT HALL ATTENDANCE

Name badges are produced using the company name submitted on the application. The official AMI Annual Conference badge must be worn at all times while in the exhibit hall.

Exhibitors are entitled to a certain number of complimentary badges based on the size of their exhibit space rented, with a maximum of 10. The policy is listed below:

10' x 10' and 10' x 20' booths =
2 complimentary badges

10' x 30' and 20' x 20' booths =
4 complimentary badges

20' x 30' and 20' x 50' booths =
6 complimentary badges

20' x 60' and 30' x 40' booths =
8 complimentary badges

50' x 70' booths or larger =
10 complimentary badges

All other badges will be billed at the conference exhibitor registration rate of \$50. An exhibitor registration form will be sent to you with the confirmation of AMI's receipt of your exhibit space rental agreement. These badges will permit entrance into not only the exhibit hall, but all scientific sessions and AMI-sponsored social events. Deadline for exhibitor badge registration is February 17, 2006. Badges are ordered in advance and will be held on-site for pick-up by the official company representative or the individual themselves. New or changed badges requested after the registration deadline as well as badges requested on-site cost an additional \$20 per badge.

Again this year, there will be a One-Day Exhibit-Hall-Only Pass available for first-time visitors at \$60 each. Encourage potential customers to come visit the AMI MarketPlace and see firsthand all the latest technological advances in molecular imaging.

AMI reserves the right to refuse admittance to or to eject from the exhibit hall any objectionable or undesirable person.

17 : WORK BADGES

Unregistered exhibitor personnel and exhibitor-appointed contractors who wish to obtain access to the exhibit floor during installation and dismantle hours will be required to show proof of affiliation with the exhibiting company or exhibitor-appointed contractor to receive a work pass. Work passes will be available at either the Freeman Service Desk or the Exhibitor Registration area during installation and dismantle hours noted on page 15.

Work badges are not valid during show hours. Individuals will be asked to leave the floor and register as a technical exhibitor for that specific exhibiting company.

Please send a note to Veronica Avila at ami@mednet.ucla.edu with the number of work badges you will need and, if known, the names of the workers.

18 : SECURITY

Each exhibitor is responsible for safeguarding its goods, materials, equipment and exhibit at all times. Perimeter guard service will be provided by AMI for the exhibition period, but neither the guard service nor AMI will be responsible for loss of or damage to any property.

19 : INSURANCE

It is the sole responsibility of the exhibitor for any damages, claims, losses, liabilities or expenses arising from any injury to any person or property that arises out of or is in any manner connected with the exhibitor's participation in the AMI Annual Conference, including its indemnity obligations. Exhibitor shall at its own cost and expense provide General Liability Insurance in an amount not less than \$1,000,000. This insurance should recognize AMI as an additional insured. Exhibitor must provide a certificate of insurance stating same by February 6, 2006. By signing the Exhibit Space Application, the exhibitor agrees to protect, indemnify, defend and hold harmless the AMI from and against any and all liabilities, losses, damages, suits, claims, demands, costs and expenses, which may arise or result in any way from the wrongful or negligent acts of exhibitor, its agents, contractors and employees. In no event shall the AMI be liable to exhibitor for loss of business, or business opportunities, or for any other type of direct or consequential damages alleged to be due under any claim. For purposes of this paragraph, the parties indemnified and insured shall include the AMI, its officers, directors, members, agents and employees.

20 : USE OF RADIOACTIVE SOURCES

The use of sealed radioactive check sources exempted by the Nuclear Regulatory Commission is allowed. Live imaging, diagnostic, therapeutic or health screening procedures of any kind on individuals or on phantoms are prohibited.

21 : PENALTIES FOR VIOLATION OF CONFERENCE RULES

Violations of the Rules and Regulations can result in AMI reserving the right to fine the non-compliant exhibitor, close its booth and exclude the exhibitor from any future AMI conferences.

22 : CANCELLATION POLICY

It is mutually agreed that in the event the AMI Annual Conference is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, *de jure* or *de facto*, or other government declaration or regulation, epidemic or other event over which the AMI has no control, then the exhibitor contract may be immediately amended by the AMI, and the exhibitor hereby waives any and all claims against the AMI for damages, reimbursement, refund or compensation. At the sole discretion of AMI, exhibitor refunds, if any, will be determined after deduction of any incurred expenses by AMI as deemed necessary in connection with the technical exhibition. AMI shall not be financially liable in the event the conference/exhibition is interrupted, cancelled, moved or rescheduled as outlined above.

Application Forms

- Application for Exhibit Space
- Function Space Request Form
- Sponsorship Request Form
- Exhibitor-Appointed Contractor Authorization Form
- Exhibitor Badge Order Form

Application for Exhibit Space



2006 ANNUAL CONFERENCE
MARCH 25-29, 2006

**Final Deadline for Space Assignments:
November 14, 2005**

EXHIBITOR INFORMATION Complete company name, address, etc. exactly as it should appear in all AMI official publications.

Company Name: _____

Address: _____

City / State / ZIP: _____

Phone: _____ Fax: _____ Website: _____

CONTACT INFORMATION All information will be sent to the person listed below. It is this person's responsibility to share all information with the representatives, including third-party companies, that will attend the meeting. **Contact's email address is required.**

Name: _____

Title: _____

Mailing Address (if different): _____

City / State / ZIP: _____

Phone: _____ Fax: _____ Email: _____

BOOTH SELECTION

A. Size of space requested: _____ **B.** In-line booths only - Corner: __ Yes __ No
(10' x 10' minimum) (\$200 / corner) **C.** Mobile unit: __ Yes __ No
(20' x 55' space minimum)

D. We would prefer **not** being located near the following companies:

(Not being located near a company means not next to or across the aisle from.)

E. We would prefer being located near the following companies:

(There is no guarantee this request can be honored.)

EXHIBITOR AGREEMENT

We understand that the assigned space will be rented at the rate of U.S. \$28.00 per square foot. We understand further that a 50% deposit is to accompany this application and that the balance must be paid for on or before February 1, 2006. If requested space is not paid for in full by the specified date, it may be assigned to another exhibitor at the discretion of the Academy of Molecular Imaging. The exhibitor agrees to abide by the rules, regulations, terms and conditions set forth in the 2006 Exhibitor Prospectus and in other written material.

Company Authorized Signature: _____ Date: ____/____/____

PAYMENT INFORMATION

Booth Size: _____ x _____ = _____ (total sq. ft.) x \$28.00/sq. ft. = _____ + _____ (corners) = _____ Total Cost

Check is enclosed in the amount of \$ _____.

Make checks payable to: Academy of Molecular Imaging. Checks must be in U.S. dollars.

Bill the following credit card (circle one): **VISA** **M/C** **AMEX**

Name on Card: _____ Authorized Signature: _____

Card Number: _____ Exp Date: ____/____

If you wish to send a wire transfer, please email ami@mednet.ucla.edu for instructions. Our Federal Tax Identification Number is 52-1706066.

Mail or fax with a 50% deposit of total space cost to:

Veronica Avila
Academy of Molecular Imaging
Box 951735
Los Angeles, CA 90095-1735
Fax: 310-267-2617 Phone: 310-267-2614

**Payment Balance Due:
February 1, 2006**

Remove form along perforated line.

Function Space Request Form



ACADEMY OF MOLECULAR IMAGING
2006 ANNUAL CONFERENCE
MARCH 25-29, 2006

DEADLINE:
November 18, 2005

Please complete one form for each function planned. All meetings/functions must be approved by AMI.

CONTACT INFORMATION

Coordinator/Organization: _____
Address: _____
City / State / ZIP: _____
Company Phone: _____ Company Fax: _____ Email: _____

FUNCTION DETAILS

Name of Function: _____
Date and Day of Function: _____
Event Start Time: _____ a.m./p.m. Event End Time: _____ a.m./p.m. Time Needed for Setup: _____
Expected Attendance: _____

Remove form along perforated line.

Function Type:

- Company sales meeting
- Users' meeting
- Symposium
- Breakfast
- Lunch
- Dinner
- Reception
- Other _____

Setup Requirements:

- Conference
- Hollow-square
- U-shaped
- Theater
- Schoolroom
- Rounds # _____
- Cocktail rounds # _____
- Riser
- Head table with # _____ chairs

Participants:

- Physicians / Scientists / Technologists
- Company personnel
- Other

Audiovisual Planned? Yes No

Special Equipment Required:

- LCD projector
- PC
- Mac
- Overhead projector
- 35mm projector
- Screen
- Flip chart
- Projectionist
- Easel
- Lectern
- Microphone
- Speakerphone
- Other (describe) _____

Note: Any and all charges for services billed by hotel and other venues are the responsibility of the function sponsor. AMI is not responsible for payment for any services connected with the above event. AMI has no authority over any service charges, rental fees, labor contracts, etc. that are required by any venue. **Please provide AMI with a sample copy of your function invitation for approval prior to its mailing.**

Agreed to:

Function Organizer's Signature: _____ Date: ____/____/____

Mail or fax form to:

Veronica Avila
Academy of Molecular Imaging
Box 951735
Los Angeles, CA 90095-1735
Fax: 310-267-2617 Phone: 310-267-2614

Sponsorship Request Form



2006 ANNUAL CONFERENCE
MARCH 25-29, 2006

DEADLINE:
December 1, 2005

Sponsorship opportunities are offered to AMI IMT members first, in order of their membership level and then on a first-come, first-served basis according to the date the form is received. Companies will be notified which sponsorships they have been assigned by January 17, 2006. For those opportunities that require artwork, camera-ready art is due by January 23, 2006. No monies are due until February 17, 2006.

CONTACT INFORMATION

Company Name: _____
Contact Name: _____
Address: _____
City / State / ZIP: _____
Phone: _____ Fax: _____ Website: _____

OPPORTUNITY(IES)

1. _____ Cost: _____
2. _____ Cost: _____
3. _____ Cost: _____
4. _____ Cost: _____

Total: _____

PAYMENT INFORMATION

Note: Although no payment is due until your sponsorship has been confirmed, we would like to have on file your method of payment.

- Check is enclosed in the amount of \$ _____.
Make checks payable to: Academy of Molecular Imaging. Checks must be in U.S. dollars.
- Bill the following credit card (*circle one*): **VISA** **M/C** **AMEX**
Name on Card: _____ Authorized Signature: _____
Card Number: _____ Exp Date: ____/____
- Please send invoice. Purchase Order Number: _____

If you wish to send a wire transfer, please email ami@mednet.ucla.edu for instructions. Our Federal Tax Identification Number is 52-1706066.

Mail or fax form to:

Veronica Avila
Academy of Molecular Imaging
Box 951735
Los Angeles, CA 90095-1735
Fax: 310-267-2617 Phone: 310-267-2614

Remove form along perforated line.

Exhibitor-Appointed
Contractor Authorization Form



2006 ANNUAL CONFERENCE
MARCH 25-29, 2006

DEADLINE:
February 6, 2006

**PLEASE RETURN TO THE ACADEMY OF MOLECULAR IMAGING
BY FEBRUARY 6, 2006 WITH PROPER CERTIFICATES OF INSURANCE.**

If an Academy of Molecular Imaging exhibitor plans to use a firm other than the Official Service Contractor for exhibit installation and/or dismantle, the **exhibitor only** must complete and mail or fax this form to the Academy of Molecular Imaging **no later than February 6, 2006.**

In no event may exhibitor use any service supplier on the exhibit floor other than the official contractors for electrical, utilities, telephone, catering, security, leaning, material handling and rigging.

EXHIBITOR INFORMATION

Exhibiting Company: _____

Contact Name: _____

Booth Number: _____ Phone: _____ Email: _____

Should you utilize an Exhibitor-Appointed Contractor for any service, you agree to indemnify and hold harmless the Academy of Molecular Imaging and the exhibit facility from any act or situation that would cause the Academy of Molecular Imaging and/or the exhibit facility to become liable or suffer losses, damages, injuries, claims, demands and expenses, including legal expenses, due to the presence or action of the Exhibitor-Appointed Contractor(s).

Company Authorized Signature: _____ Date: ____ / ____ / ____

**THE ACADEMY OF MOLECULAR IMAGING WILL ACCEPT THIS FORM
ONLY IF IT IS SIGNED BY THE EXHIBITOR KEY CONTACT.**

CONTRACTOR INFORMATION

Type of Work to Be Performed: _____

Independent Service Contractor: _____

Contractor Contact Name: _____

Address: _____

City / State / ZIP: _____

Phone: _____ Fax: _____ Email: _____

All of the above information **MUST BE COMPLETED** in order to be accepted by the Academy of Molecular Imaging. The independent contractor's ORIGINAL certificate of insurance must be sent to the Academy of Molecular Imaging by **February 6, 2005**. The certificate must name the Academy of Molecular Imaging as **ADDITIONAL INSURED**.

Mail or fax form to:

Veronica Avila
Academy of Molecular Imaging
Box 951735
Los Angeles, CA 90095-1735
Fax: 310-267-2617 Phone: 310-267-2614

Remove form along perforated line.



DEADLINE:
February 17, 2006

EXHIBITOR BADGE INFORMATION

Use the form on the following page to list the names of all personnel who will require badges for the exhibition. Complimentary exhibitor badges are available according to the following table:

10' x 10' and 10' x 20' booths	2 complimentary exhibitor badges
10' x 30' and 20' x 20' booths	4 complimentary exhibitor badges
20' x 30' and 20' x 50' booths	6 complimentary exhibitor badges
20' x 60' and 30' x 40' booths	8 complimentary exhibitor badges
50' x 70' booths or larger	10 complimentary exhibitor badges

Remove form along perforated line.

All additional exhibitor badges will be billed at the conference exhibitor rate of \$50 each. The form on the back side of this page is for exhibitor badges. If you are an IMT member and would like to redeem your complimentary conference registration for this conference, please contact the AMI office.

- Exhibitor badges will be available for pickup at the Exhibitor Registration Desk starting on Friday, March 24 at 8:00 a.m. The official badge must be worn whenever an exhibitor is in the exhibit hall. No exhibitor will be allowed on the floor without an AMI badge.
- Substitutions will be accepted until February 17 free of charge. Substitutions after February 17 will incur a \$20 fee.
- IMT members may be entitled to complimentary conference registrations based on their level of membership. Contact the AMI office for details regarding complimentary conference registrations to which your company may be entitled to as a 2006 IMT member in good standing.

BADGE ORDERING INSTRUCTIONS

1. Please type or print legibly (attach additional page if needed).
2. Include individual names as they should appear on badges. List first the complimentary badges to which you are entitled. All others are at the exhibitor rate of \$50 each.
3. Badges will be held for on-site pickup. No badges will be mailed.

If you have any questions, please contact:

Veronica Avila
Academy of Molecular Imaging
Box 951735
Los Angeles, CA 90095-1735
Fax: 310-267-2617 Phone: 310-267-2614

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